

## CASE STUDY

# YOUTH MENTAL HEALTH NON-PROFIT APPRECIATED THE CARE TAKEN IN HIGH-VOLUME SEARCH

## THE CLIENT

A New Jersey based mental health non-profit focused on the well-being of minors was growing quickly as a result of rapidly changing demographics in their communities.

## THE ROLE

Care Managers with an entry-level background in Social Work were the backbone of the successful support system built to serve the minors and their families and this non-profit needed to add many to keep up with the unfortunate demand.

## THE CHALLENGE

While serving an admirable mission, the pay, lack of clinical hours, and amount of travel (from home to home) created weak candidate interest and high burnout.

## HOW RHODES WOLFE PARTNERED

After a thorough intake (client shared she had never been asked more questions...in a good way, we think) we developed an aggressive marketing program that would lean heavily on active candidate advertising to generate the volume of candidates needed for the small non-profit.

## RHODES WOLFE RESULTS

The aggressive advertising, informed by our many questions, worked and generated 54 submittals and a total of 9 offers. When additional Care Managers are needed, the client plans on revisiting the remaining submittals. Additional peace of mind for the client in this high burnout role is that every new hire is backed by our 18-month guarantee.

## WE'D LIKE TO PARTNER WITH YOU

We help our clients get talent with our focus on alignment through custom-built searches, pay-you-if-the-search-fails guarantee, and 15-month placement backing. If you need a true partner to work on your search, [contact us](#).

## From the Search Consultant

While entry level roles with uncompetitive pay can be a real uphill battle, when you're contributing to this kind of mission and connecting with candidates that are equally impassioned, it's all worth it.

Caralie Coleman  
Client Manager



**Region**  
East Coast



**Industry**  
Non-Profit/Health



**Role**  
Social Worker



**We Pay You!**  
If we don't fill the role



**Placement Guarantee**  
15-months